



SEO REPORT

Website Analysis for
dangoldin.com

Technical Factors

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Pages indexed by Google	The higher the number of pages indexed by Google, better the ranking in Search Engines.	478	GOOD	You can always add more quality pages on a regular basis.

[All](#)
[Images](#)
[News](#)
[Shopping](#)
[Maps](#)
[More ▾](#)
[Search tools](#)

About 478 results (0.37 seconds)

Google promotion

Try Google Search Console

www.google.com/webmasters/

Do you own **dangoldin.com**? Get indexing and ranking data from Google.

Dan Goldin

dangoldin.com/ ▾

My thoughts and musings. Trying to write about tech, startups and my entrepreneurial journey.

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Domain Age	The older the domain, the better will be the ranking in SE's	Created on 2007-06-05 Expires on 2019-06-05	NOT GOOD	Please extend your site registration for maximum possible years which would enhance the reliability of your site for its visitors.
Reverse IP	Search Engines like clean and static IPs.	31,400 Results found		Try to have a dedicated server
Canonicalization	Canonicalization is the process of picking the best URL when there are several choices, and it usually refers to home pages.	Issue Not found	GOOD	Pick the URL that you want and use that URL consistently across your entire site
HTML Ratio	The Code to Text Ratio represents the percentage of actual text in a web page.	20.03	GOOD	Try to Maintain this Ratio

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Page Rank (PR)	The higher the number of pages indexed by Google, better the ranking in Search Engines.	0	NOT GOOD	Please add more quality pages on a regular basis.
Cache	It supports deep crawling of your site.	Cached on dated 7 th Jun 2016	NOT GOOD	Update your site regularly by adding static pages on it.
Title Relevancy	Brief and relevant title is highly considered by Search Engines and visitors alike.	11	NOT GOOD	The title you have incorporated needs to be more descriptive regarding your products, services and with some targeted keywords.

On Page Factors

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
HTML Validation	Validating Web documents is an important step which can help in improving and ensuring the quality of your site.	no Errors & no warning	GOOD	Try to fix all these errors to maintain the quality of the web site.

Check by

Document checking completed. No errors or warnings to show.

Used the HTML parser. Externally specified character encoding was utf-8.

Total execution time 395 milliseconds.

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Keyword	Need to target one or two keywords per page. So page needs rearrangement of keywords.	Found	GOOD	It is better to use different text than the title and some targeted keywords as headings.
Headings	Brief and relevant headings are highly considered by Search Engines.	Not Found	NOT GOOD	It is better to use different text than the title and some targeted keywords as headings.
Geo meta tags	Geo Meta tags are used to provide information about website's location.	Not Found	NOT GOOD	Need to optimize the meta data

Off Page Factors

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Sitemap (.xml)	sitemap can provide valuable meta data associated with the pages	Not Found	NOT GOOD	Need to update
Favicon	Favicon an often overlooked but essential piece in website. They help viewers to recognize	Found	GOOD	No action Needed
Dmoz listing	DMOZ is by far the most authoritative site.	Not Found	NOT GOOD	Get a updated with DMOZ on priority basis.
Top social bookmark listing	Good for getting direct traffic.	Not Found	NOT GOOD	Start the social book-marking promotion.

Social Media Optimization

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Homepage Tweets	Regular tweets really can make a difference for attracting traffic to your online business.	Not Found	NOT GOOD	Make it easy for people to share your site by including social sharing buttons right on your homepage.
Facebook Business Fans Page	An integrated process through which companies build strong customer relationships and create value for their customers and for themselves.	Not Found	NOT GOOD	Try to update regular basis for more result

What do we do in Social Media?

Skyliteweb social media marketing strategies covers hundreds of websites where your prospects are on. Over the time, this leads to better brand visibility, trust worthiness and generates qualified leads. Our social media marketing campaign includes the following processes:

- ◆ Media Consulting
- ◆ Social Profile Creation
- ◆ Corporate Blogging
- ◆ Blog Commenting
- ◆ Community Outreach Program
- ◆ Online Brand Management
- ◆ Viral Video Campaigns
- ◆ Guest Book Entries

FACTORS	IMPORTANCE (Why?)	VALUE (If any)	HOW DOES YOUR SITE SCORE	ACTION (if any)
Facebook Engagement	Like /shares	NOT FOUND	NOT GOOD	More likes and share will help to get direct traffic and improve brand value - - - Start SMO promotion asap.
SMO Profile Integration	Better for increase visitors	FOUND	WEAK	SMO Profile Integration and update regular basis

How Skyliteweb can help with Natural Search Engine Rankings:

There are 3 stages to the process:

1. Agree to the list of keywords
2. Make some changes to the existing website
3. Start an inbound link building and SMO campaign

SEO Prices and Deliverable

SEO-Plans	Working Hours/Month	Price/Month
Standard	50	\$300
Professional	85	\$500
Business	150	\$900

Check deliverable @: <http://skyliteweb.com/packages>

For more information about this report and to
discuss further, please contact
john@skyliteweb.com